



AN ASME-LIANHE ZAORBAO AWARD  
新加坡金字品牌奖  
Singapore  
Prestige  
Brand Award  
2017

PRESENTED TO



**WINNER,**  
**SPBA - ESTABLISHED BRANDS 2017**  
IN RECOGNITION OF OUTSTANDING ACHIEVEMENT IN BRANDING

**WEE CHORNG KIEN, KURT**  
President  
Association of Small & Medium Enterprises

**GOH SIN TECK**  
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